

## Digital Associates – Information Pack

This information is designed to provide you with details of the **digital and creative** opportunities within Practice Solutions.

### About Practice Solutions

Practice Solutions supports the social care, health and public sector through consultancy, training, digital and creative services. We work with a range of government, private and third sector organisations to deliver meaningful and sustainable change. We have a pool of approximately 30 Associates that we work with across a wide range of projects. You would be joining the team of Associates to support our Digital and Creative work.

Our Digital and Creative Team has specialised in social care for over 10 years. We are passionate about using digital technology to make sure people's voices are heard. Our sector experience stands us apart from other video production companies, always valuing a human approach over flash production.

### Project Opportunities

We are looking for Digital Associates who are highly skilled in video production, filming, animation etc.... We provide bespoke digital services including short-form documentaries, training videos, how-to guides and promotional films.

Projects are varied and ad hoc, ideal for someone with a flexible schedule and a real passion to make a difference. You will be working regularly with vulnerable adults and children, so an open and supportive approach is vital. Your role within projects will be to work closely with the client to define the objective, storyboard and planning shoots, filming agreed videos and finally editing and showcasing the videos.

### The skills and experience required

We are looking for Associates with the following skills and experience :

#### Technical skills – Essential:

- Recording live video and sound
- Editing [Adobe Premier, Final Cut Pro]
- Familiar with a range of cameras, including camcorders and DSLRs
- Storyboarding and structuring fiction and non-fiction videos

#### Additional desirable skills:

- Photography
- Graphic design / visual effects [Adobe After Effects, Motion]
- Audio production
- Animation

#### Personal skills and experience:

- Excellent communication and people skills
- Able to work within a team as well as on your own
- Comfortable working with a range of individuals, including vulnerable adults and children
- Interviewing skills
- Lateral approach to client needs

- Excellent organisation and timekeeping
- Creativity and innovation
- Driving license and access to a vehicle
- Welsh speaking would be a benefit

## Our customers

Our current portfolio of work brings us into contact with people with lived experience, third sector organisations, housing associations, care providers, local health boards, Welsh Government and a number of local authorities in Wales.

## Some recent projects include

- Working with foster children to co-produce a video designed for children entering the care system
- A launch advert for Data Cymru's website Dewis
- Creating digital stories about services across Cardiff and the Vale of Glamorgan
- Social Care Wales training videos for social workers meeting new families
- Resources and promotion for The Fostering Network's leading Fostering Wellbeing Programme

## Next Steps

Please send a **CV and covering letter** to [katie@practicesolutions-ltd.co.uk](mailto:katie@practicesolutions-ltd.co.uk) demonstrating how you meet the skills and experience required. The closing date is **1:00 pm on Friday 12<sup>th</sup> July 2019**.

If you demonstrate you have the necessary skills and experience, then will be invited for a further discussion to meet the team.